



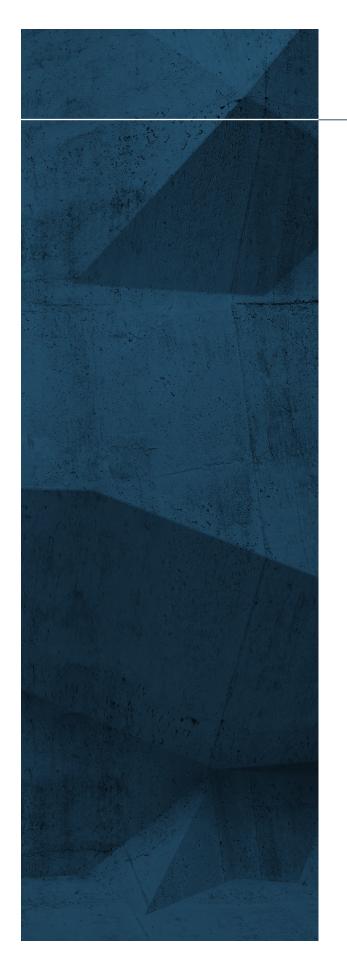
AZURE MANAGED INVESTMENTS





An elevated experience for the meticulous investor

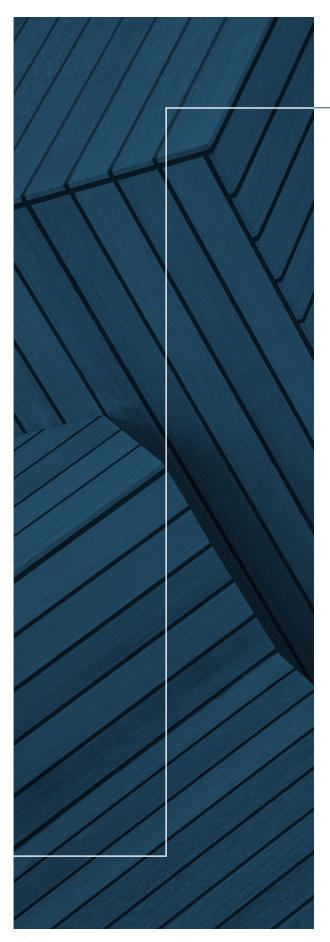
Azure Managed Investments are a suite of separately managed accounts that provide a sophisticated approach to investing, with a targeted focus on accountability, due diligence and transparency. Your time is valuable and one of the main objectives of Azure Managed Investments is to relieve you of the demands of actively guiding your investment account. Experienced managers take care of the day-to-day investment decisions, so you can make the most out of life and have peace of mind knowing that your money is in good hands.



ARE AZURE MANAGED INVESTMENTS RIGHT FOR YOU?

As your wealth grows, you may benefit from including Azure Managed Investments within your overall investment strategy. Azure Managed Investments may be right for you if:

- You want access to a unique and sophisticated level of investment management
- You seek tax-efficient strategies to maximize or preserve your wealth
- You want to delegate investment decision making for a focused approach
- You seek a simple, elegant solution that meets your goals and investment style



ADVANTAGES OF AZURE MANAGED INVESTMENTS

Direct ownership

With Azure Managed Investments, you have direct ownership of individual securities; this allows for you to have full access to your individual holdings and trade history.

Every quarter, a comprehensive review on stock and economic indicators that is specific to your portfolio will be available from your portfolio manager. In addition, regular reviews with your Consultant will ensure your portfolio continues to meet your goals.

Tax management strategies

As investments are purchased and sold over time, the management of capital gains and losses can make an important contribution to overall returns. Capital gains earned within a non-registered account are taxable. However, realized capital losses can be used to offset gains to reduce an investor's tax liability.

Tax harvesting is one of the benefits of actively managing capital gains and losses. The program's Portfolio Manager may identify tax management strategies, if you have a non-registered account, which is personalized to your situation with consideration to your personal capital gain and loss consequences.

INVESTMENT MANAGERS

Azure Managed Investments offers seven different investment mandates that provide core equity exposure in Canadian, U.S. and International equity markets. Each mandate generally holds between 30 to 50 securities and is managed by experts from I.G. Investment Management, and a range of highly experienced external investment managers.

All investment managers selected for Azure Managed Investments go through a rigorous selection process and are subject to an ongoing performance measurement.



I.G. Investment Management (IGIM) is the professional money management subsidiary of Investors Group Inc., a Canadian leader with 90 years of experience helping Canadians achieve long-term financial security. The firm manages approximately \$77 billion in assets.



Mackenzie Investments was founded in 1967 and is a leading, innovative investment management firm serving retail and institutional clients. The company manages over \$60 billion in assets, and is part of IGM Financial (a subsidiary of the Power Financial Group of Companies), the largest independent asset manager in Canada.



Putnam Investments is a leading global investment management firm established in 1937. The company manages approximately \$147 billion in retail and institutional assets, and is a subsidiary of the Power Financial Group of Companies.



Franklin Bissett Investment Management was founded in 1982 and joined Franklin Templeton Investments in 2000. The firm manages over \$20 billion in assets. Franklin Bissett is a proven leader in managed account programs, with more than 20 years of experience in this market.



Bristol Gate Capital Partners is a Toronto-based investment manager that combines proprietary predictive analytics technology with fundamental value-driven stock selection processes. The firm was founded in 2006.

WHAT YOU **NEED TO KNOW**

O. How were the investment managers selected for Azure Managed Investments?

A. The investment managers were selected objectively based on both quantitative and qualitative criteria. Quantitative factors included historical long-term performance; demo-nstrated ability to manage volatility; with a demonstrated core competency in managing to a specific investment style.

Oualitative factors included the soundness of the investment process; stability of the investment management team over a long period of time; and a solid investment philosophy that has withstood the test of market cycles. Every manager selected for Azure Managed Investments has passed this rigorous and objective process.

Q. Are my fees tax deductible?

A. Your account fees are generally deductible for income tax purposes with non-registered portfolios. Please consult your tax advisor.

Q. Are Azure Managed Investments available for my investment plan?

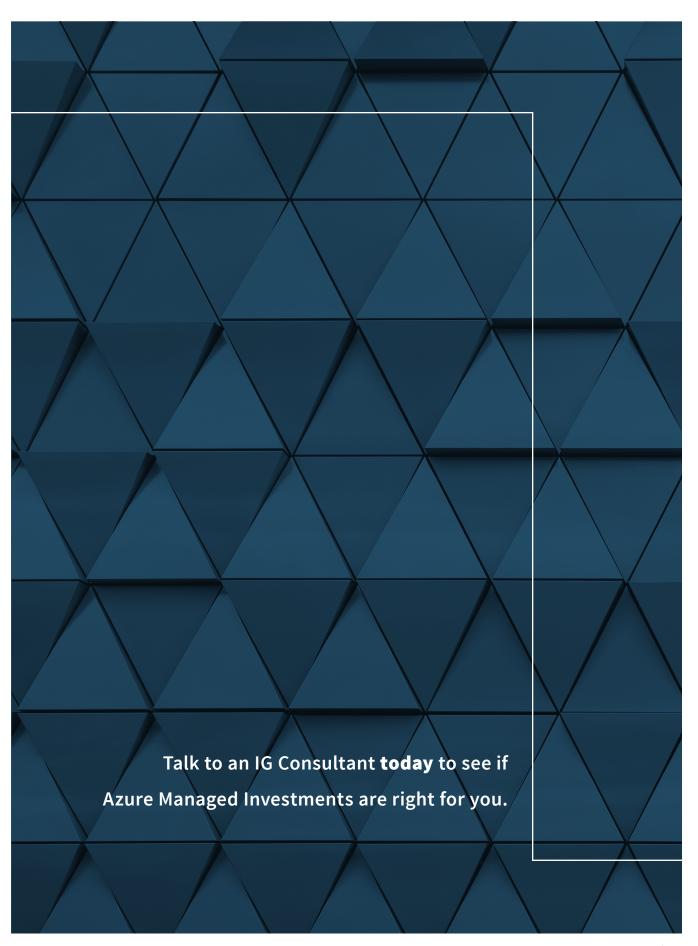
A. Azure Managed Investments are available for the following account types: open (non-registered), RSP, Spousal RSP, RIF, Spousal RIF, LIRA, LIF, LRIF and TFSA. Azure Managed Investments are not available for Group RSP, RESP or RDSP.

Q. How is the performance of investment managers monitored?

A. The monitoring program incorporates a range of performance attribution analyses. It takes into account qualitative factors such as continuity of the investment management team, ability to adhere to stated investment philosophy and commitment to service.

O. What is the minimum investment amount for each mandate?

A. \$150.000 CAD.



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